

# ..motivate and empower people to substantially reduce their CO<sub>2</sub> emissions

- started 8 years ago Ro & Andy
- Carbon Conversations
- outreach:
  - individuals
  - local communities
  - schools
  - businesses





## carbon conversations





### Working together on climate change

Home About us What we do Our projects Events Blogs Food for a Greener Future News Resources Get involved Donate

#### **Welcome to Cambridge Carbon Footprint**

Cambridge Carbon Footprint (CCF) is an award-winning environmental charity that works to raise awareness of climate change issues and promotes practical solutions to help people live more sustainably

**Food** 



Consumption



**Home Energy** 





# **Home Energy - context**



## **UK ranking in Western Europe**

Indicator	Rank
Affordability of space heating	14/15
Share of household expenditure spent on energy	11/13
Percentage of households in energy poverty	13/13
Homes in poor state of repair	11/15

## **Cold Man of Europe**

Association for the Conservation of Energy, 2013



# 1 Climate Friendly Homes

## **Trained Volunteer Surveyors**

- Survey with questionnaire
- Web tool helps generate report
- Return visit / phone call → action plan
- 6 month follow-up / sampling



Developed from Home Energy Survey : Lightfoot, Shropshire.

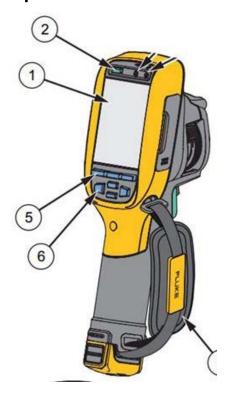


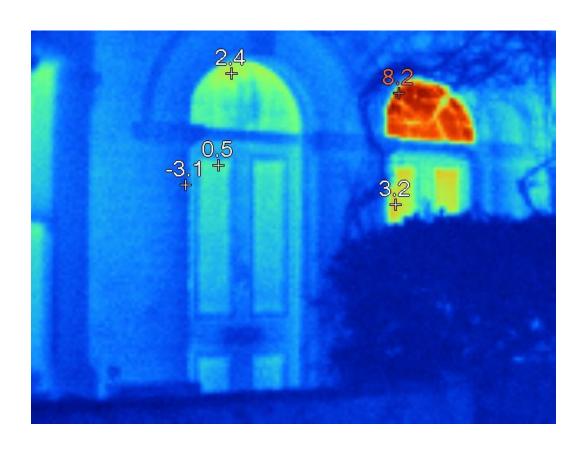


# 2 Thermal imaging

## After training:

- borrow a camera
- arrange a survey
- report on thermal leaks





## **3 Eco-Renovation Events**

#### **DIY:** Radiators, Windows

- Foil Behind Radiators
- Shelves above
- Curtains
- Secondary Glazing





# eco-homes: personal stories

Judith's Retrofitted Home



#### visits:

BedZFD





- talks, workshops & impartial advice for home-owners and tenants
- morning visits to homes (booking essential)
- local residents on video
- latest info on financial help
- local company displays



For more information and the programme, see

www.cambridge carbon footprint.org

designed by 2dgraphic.com





- annual event for 4 years:
- Retrofit & new-build
- 16-22 homes over 2 weekends
- 250-500 visits each year
- ~ 70% new visitors

"I Love it —
a wonderful opportunity to receive inspiration
from wonderful people."









### **Launch event:**

**Eco Renovation Question Time** 



### **Sponsors:**

Major sponsors







Other sponsors















People Exploring Low Energy Homes

#### Nuttings Road, CB1 3HU

Suzie and lain - Suzie says:

When looking for our first home, we wanted it to be south facing, with a big garden. A big lounge, for socialising, was also an important factor. In 2006 we moved into a home with aluminium framed double-glazed windows, minimal insulation and an old gas fire with boiler.

We are both very passionate about the environment and love that our home is now an expression of this. We sometimes put our ideology before our finances or convenience but are happy about this.

Now our utility bills are only £30 a month, yet our home is warm and snug, with a close connection between the house, garden and seasons.

#### Overview

Age, Type: 1950's, Semi-detached,

Wall type, Floor area: Cavity, 88 sq m

Project timescale: 5 yrs

Cost of whole project, inc. measures: £35,000

#### Energy usage - 3 adults, 1 child

After: 11 kWh per sq m pa electricity (2011) 3500 kg logs pa (2011)

200 kg wood chip briquettes pa (2011)

Before: 25 kWh per sq m pa electricity (2006) 2 kWh per sq m pa gas (2006)

#### **Key features**

- + insulation: cavity walls, loft, bath, water tank
- + air-sealed windows, doors, letterbox
- + curtains: triple-layered, thermal lined (black-out)
- + windows and external doors: double-glazed
- + heat recovery ventilation
- + solar thermal hot water system
- + wood-burning stove
- + solar photovoltaic (PV) system: funded by friend
- + sedum green roof (shed)
- + water: spray taps, toilet cistern 'hippo', water butts
- + lighting: low energy (house), solar (shed)
- + fridge: terracotta evaporation, non-electric
- + grow our own: fruit, nuts, vegetables
- + biodiversity: wild flower garden

#### www.openecohomes.org

www.cambridgecarbonfootprint.org







We mainly use eco paint and minimal eco-cleaning products. We have only bought five new items of furniture or white goods, the rest was second hand. This has helped create a low toxin environment for us, our lodger and our two year old.

#### **Low Energy Measures**

As soon as we moved in we switched to Good Energy, who only 'provide' 100% renewable energy.

We drew up a five-year plan. The major work so far has been installing the hot water and heating system - adding solar thermal hot water and a 9 kW wood-burning stove which supplies hot water for taps and central heating. We cut ourselves off of gas when this was installed.

At the same time, we installed a **highly insulated Akvaterm hot water tank**, designed to be heated by wood, the sun, or electricity if we are desperate.

We had the cavity walls insulated, and we did the loft insulation ourselves with 150 mm of British sheep's wool, on top of the 150 mm of yellow itchy insulation already in situ. We also insulated under the bath (re-using coats and pillows) - so now we can have a good long soak in the bath because the water stays warm for ages!

Accessible pipes are insulated with grey foam coats, or Kingspan Tarec. We have a thermally-lined curtain which reduces the size of the sitting room in winter, making the stove more effective and the room more cosy. The fireplace is rendered with lime.

Our water use includes 4 water butts for the garden. And to reduce our mains water use we have a 'water hippo' in the toilet and a spray tap in the kitchen.



- Case Studies for each home in web-archive
- Four 1 hour visits/day all booked



# Follow-up





### **Events**

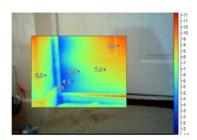
## DIY Workshop: Draft-Proofing

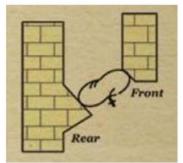
#### Resources

- Financial Help
- Architects, surveyors, energy advice
- Renewable energy systems
- Building and planning
- Insulation
- Doors and windows
- Heating and plumbing
- Electrical

- · Search for Leaks
- External Doors, windows
- Chimney Balloon or pillow
- · Letter Box, Cat flap
- Ventilation too







**Eco Home Case Studies** 



We moved into the property about a year ago, inheriting a solid wall property with a vintage back-boiler. Much of the work so far has been related to making the building liveable although there has been some progress on the low-energy portions of the project and on the veg garden.

#### Overview Age, Type: 1840,

Age, Type: 1840, Victorian, Terraced

Wall type, Floor area: Solid brick, 52 sq m Project timescale: 1 yr, Ongoing

Cost of measures: About £1800 so far

Energy usage - 3 adults
After: Not yet available



**Articles & advice** 



**Borrow an Electricity Monitor** 





## As a result of their visit(s):

- 56% intend to install insulation
- 24% intend to install renewables

### **Next Year:**

- Affordable, grant-aided homes
- more sponsors
- more publicity & homes
- impact evaluation





"Real people who have been through the process & are living with the benefits are trusted messengers for promoting energy efficiency measures"

Consumer Focus, 2012: "What's in it for me?"

Cambridge Carbon Footprint.org

tom@cambridgecarbonfootprint.org