

John Doggart Chairman SEA

www.superhomes.org.uk





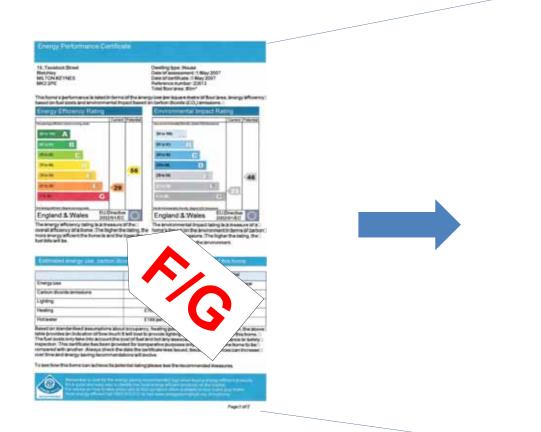
Exemplars Inspire Visitors

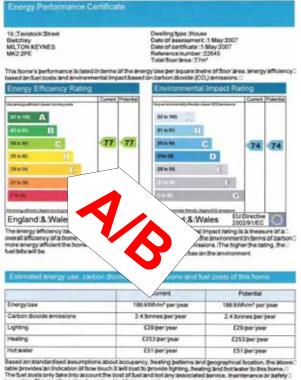


What is a SuperHome?

- Exemplar house retrofitted to save at least 60% carbon & energy
- Accessible for the public to learn and be inspired from a trusted source
- Touch and feel experience
- Shows the end of the journey
- Shows benefits such as comfort, security and improved value

12% rise in house value





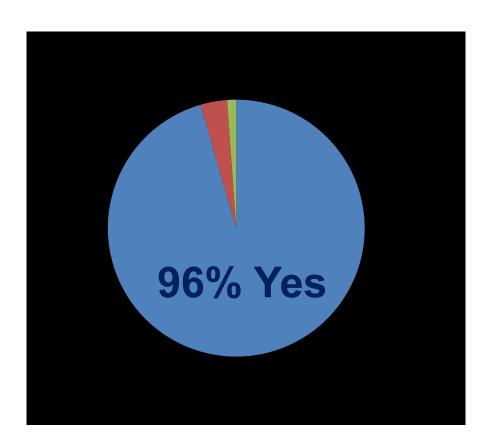
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To see how this home can achieve its potential rating please see the recommended measures.



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96% of visitors say that Touch-and-Feel visits are a good way of learning



98% are pleased that they came



Belsize Park

Public & Private realms

What we did with our house? Saved 70% of our energy

- Insulated and reduced draughts
- More efficient heating system
- Low energy Lights and Appliances
- Monitored and Controlled fuel use

Internal Insulation at the front







Flat Roof "Upside Down" Insulation





- Overhauled front windows
- High performance rear windows

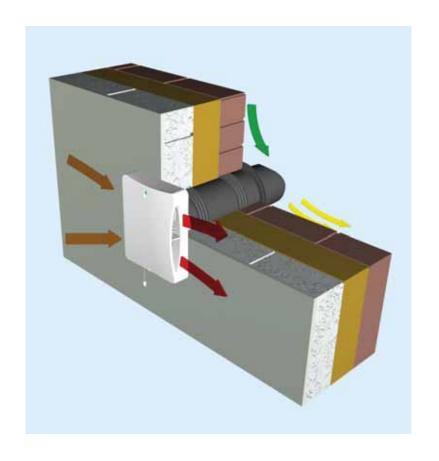






Ventilation Heat recovery fans in Kitchen & Bathrooms





Efficient Boiler and Controls A third of radiators not needed







Used low energy Appliances, or avoided them altogether





Low Energy and LED lighting fitted throughout





Energy monitored and controlled

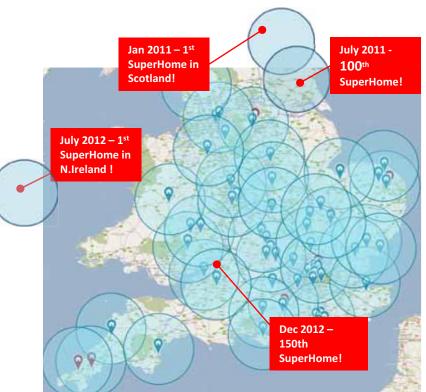




Other environmental issues addressed e.g. water saving

There's a SuperHome near you

Over 90%
of the
population
is within 40
minutes of a
SuperHome



A SuperHome refurbishment cuts CO2 emissions by over 60%



The Superhome Alliance

- Currently 180 houses throughout country, 15 within 2 miles of here
- 15,000 site visitors & 180,000 web visitors per year
- 37 Video Fly-throughs
- 25% want help with their projects
- Aiming for 200 Superhomes by end of the year

Camden SuperHomes













Open Days



Houses are very popular, Camden averaged 120 visitors every Sunday (155 to my own house in a weekend)

How to sustain your network?



- Fundraising for members
- Organisation run by the members
- 10 organisations, over 900 dwellings
- More joining every month

Thoughts and Tips

- Always think of the homeowners view
- Make both home owners happy
- A good booking system is vital
- A good facts sheet makes for happy visitors
- Include a SuperHome in your network
- Contribute to MyGreenBuilder
- Ensure a sustainable future now: join the Federation



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